1. The promoter is: the University of Central Florida Student Union (UCFSU), not sponsored by the University of Central Florida, whose registered office is at 12715 Pegasus Dr. Suite 312, Orlando, Florida, 32816.

2. Employees of the UCFSU Administrative staff, their family members, or anyone else connected in any way with the competition, including competition organizers, shall not be permitted to enter the competition.

3. No entry fee and no purchase necessary to enter this competition.

4. Submissions will be made via Instagram utilizing “#UCFProjectHappiness.” If participants would like for their Instagram accounts to remain private, submissions can be made by emailing a screenshot of the post to sumarketing@ucf.edu.

5. Closing date for entry will be May 5, 2015. After this date the no further entries to the competition will be permitted.

6. No responsibility will be accepted for entries not received.

7. The rules of the competition and the prize for each winner are as follows:
   a. The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter’s control. Any changes to the competition will be notified to entrants as soon as possible by the promoter.
   b. The promoter is not responsible for inaccurate prize details supplied to any entrant by anyone other than the UCFSU.
   c. No cash alternative to the prizes will be offered. The prizes are not transferable. Prizes are subject to availability and we reserve the right to substitute any prize with another of equivalent value without giving notice.
   d. Winners will be chosen by employees of the UCFSU Marketing Department. Submissions will be judged on their creativity and originality.
   e. The winner will be notified by email, via a “direct message,” or a comment on the submitted photo on Instagram. If the winner cannot be contacted or do not claim the prize within seven (7) days of notification, the UCFSU reserves the right to withdraw the prize from the winner and pick a replacement winner.
   f. The promoter will notify the winner when and where the prize can be collected.
   g. The promoter’s decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
   h. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.
   i. The competition and these terms and conditions will be governed by United States law and any disputes will be subject to the exclusive jurisdiction of the courts of the United States.
   j. The winner agrees to the use of his/her name and image in any publicity material. Any personal data relating to the winner or any other entrants will be used solely in accordance with current United States data protection legislation and will not be disclosed to a third party without the entrant’s prior consent.
8. Entry into the competition will be deemed as acceptance of these terms and conditions.
9. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, any other Social Network, or the University of Central Florida. You are providing your information to the UCF Student Union and not to any other party.