

**Michael Yasick ADHD  
Scholarship by Shire**

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# Fact Sheet

## Michael Yasick ADHD Scholarship by Shire

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Sponsored by Shire US Inc.

**About** - The Michael Yasick ADHD Scholarship by Shire supports people diagnosed with ADHD who are pursuing higher education at colleges, universities, trade schools, technical schools, and vocational schools in the United States. The Scholarship Program provides \$2,000.00 in tuition funding and one year of ADHD coaching to assist meeting the challenges of higher education. Fifty (50) national and five (5) employee scholarships will be awarded in 2016.

The ADHD Scholarship by Shire is named in memory of Michael Yasick, a senior executive at Shire whose vision made the Scholarship possible. Mike envisioned the Shire ADHD Scholarship as a way to recognize brave individuals with ADHD who work hard to overcome the challenges of the condition and to help them continue their educational pursuits.

**History** - Since its establishment in 2011, the Scholarship Program has awarded 243 scholarships to individuals with ADHD across the U.S.

**Eligibility** - The scholarship program is for individuals in the United States who:

- have been diagnosed with Attention-Deficit/Hyperactivity Disorder (ADHD)
- are accepted to or enrolled in undergraduate programs at accredited colleges, universities, trade schools, technical schools, or vocational schools in the US (Students enrolled in graduate programs are not eligible for this scholarship)
- under the care of a licensed health care professional for ADHD

Please see Rules & Regulations at [www.ShireADHDscholarship.com](http://www.ShireADHDscholarship.com) for complete eligibility requirements.

**Deadline** - March 9, 2016, 8:00 PM Eastern Time is the deadline by which applications must be submitted online, received via fax, or postmarked.

**ADHD coaching** - To assist award recipients in meeting the challenges of higher education, the Scholarship Program combines tuition funding with ADHD coaching. ADHD coaching supports people with ADHD in meeting the challenges of this disorder, including planning, prioritizing, organizing, and managing time. Scholarship recipients engage in weekly ADHD coaching sessions conducted by phone, Skype, or in person through the Edge Foundation, a nonprofit organization that offers specialized coaching for students with ADHD.

## Company Background

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Shire enables people with life-altering conditions to lead better lives. Our strategy is to focus on developing and marketing innovative specialty medicines to meet significant unmet patient needs. We provide treatments in Neuroscience, Rare Diseases, and Gastrointestinal and Internal, and we are developing treatments for symptomatic conditions treated by specialist physicians in other targeted therapeutic areas, such as Ophthalmology. For more information, visit [www.shire.com](http://www.shire.com).

# Testimonials

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*"As a freshman, I was unprepared for the demands of college. My ADHD coaching experience equipped me with the life skills necessary to adjust and succeed!"*  
– Jacqueline Martin, Tuskegee University

*"I have always tried to deal with my ADHD on my own, but working with my coach showed me that it's okay to ask for help."* – Anonymous



*"I'm grateful to Shire for investing in my education and believing in me. Receiving this honor instills me with confidence."* – Mallory Hansen, West Virginia University

*"Winning the Shire ADHD Scholarship means the chance to return to school, not only due to financial reasons but because I have a stronger educational foundation and more motivation due to the ADHD coaching."* – Anonymous

*"The Shire ADHD Scholarship served to reaffirm the hard work I've done to get to where I am now in college. With the Edge coaching, I've been able to work with someone who fully understands the issues unique to those with ADHD."*  
– Tom Kline, Oswego State University



*"I feel that I can start college away from home knowing that I have this help for my ADHD."* – Jordan Sanders, Berklee College of Music

*"The Shire ADHD Scholarship has enabled me to continue my college career as a graphic design major. The program's ADHD coaching has helped me consider different ideas and find strategies that benefit me."* – Charles Merchant, Coastal Carolina University

*"The Shire ADHD Scholarship helps lessen the financial burden on me and my family, allowing me to study economics and have access to many resources."*  
– Annalaura Linder, Lafayette College

# Frequently Asked Questions

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For complete details, please see the full list of Rules and Regulations at [www.ShireADHDscholarship.com](http://www.ShireADHDscholarship.com).

## **Q: Who is Shire?**

**A:** Shire enables people with life-altering conditions to lead better lives. Our strategy is to focus on developing and marketing innovative specialty medicines to meet significant unmet patient needs.

We provide treatments in Neuroscience, Rare Diseases, and Gastrointestinal and Internal Medicine, and we are developing treatments for symptomatic conditions treated by specialist physicians in other targeted therapeutic areas, such as Ophthalmology.

For more information visit [www.shire.com](http://www.shire.com).

## **Q. What is the ADHD Scholarship?**

**A:** The scholarship program is for individuals in the United States diagnosed with Attention-Deficit/Hyperactivity Disorder (ADHD) who are accepted to or enrolled in undergraduate programs at accredited colleges, universities, trade schools, technical schools, or vocational schools in the US (Students enrolled in graduate programs are not eligible for this scholarship).

## **Q: What is the value of the Scholarship?**

**A:** Each Scholarship recipient will receive a one-time award of \$2,000 and one year of ADHD coaching services from the Edge Foundation (approximate value of coaching services: \$4,400).

## **Q. What is ADHD coaching and how can it help?**

**A:** A life coach may help people with the challenges and opportunities life presents. An ADHD coach is a life coach who is specialized in the challenges of ADHD. Edge Foundation coaches work with students with ADHD in seven major areas: scheduling, goal setting, confidence building, organizing, focusing, prioritizing, and persisting at tasks. Coaching can provide structure, support, and accountability and empower students to provide it for themselves.

## **Q: What is the Edge Foundation?**

**A:** The Edge Foundation is a 501(c)(3) nonprofit organization, national in scope and headquartered in Seattle, Washington. The Edge Foundation provides access to qualified, professional coaches for students with ADHD as part of their multimodal treatment program. ADHD coaching is a partnership between a coach and a student, where the student sets goals and the coach and the student work together to plot a course directed at achieving those goals. Coaching is a means of providing structure, support, and accountability to a student, and more importantly, empowers the student to provide these things for himself or herself.

## Frequently Asked Questions (continued)

### **Q: What services do award recipients receive from this portion of the Scholarship?**

**A:** An ADHD coach is offered as part of the Scholarship to empower award recipients in managing the challenges of higher education. There are nearly 100 coaches trained by the Edge Foundation located throughout the United States. Each recipient has the opportunity to speak with 3 ADHD coaches. The recipient can then choose which coach they feel is the best fit for them. After an initial intake session that includes a comprehensive 2-hour interview to gather information about the students, their needs, and their work styles, the recipients are provided weekly coaching sessions, which typically last a half-hour. The recipient can also schedule up to 4 check-ins per week with their coach. These check-ins are 5 to 10 minutes each and may be conducted by e-mail, text message, phone, or skype™. They are designed to help the recipient stay on track and focus on whatever goals he or she is working on.

### **Q: How does ADHD coaching differ from tutoring or mentoring?**

**A:** ADHD coaching is unlike other interventions such as tutoring or mentoring. The coach works with the student to help develop the skills needed to manage ADHD in various aspects of his or her life. The coach does not tell the student what to do, or lead by example. The coach will talk with the student, and together they can identify the student's strengths and weaknesses, and understand the challenges faced. Together they can develop a plan, and put it into practice, using techniques or tools that can help the student overcome these challenges.

### **Q. How many Scholarships are available?**

**A:** Shire will award up to fifty (50) Scholarships to recipients meeting the criteria designated on the Web site (the "National Scholarship"). Shire will also award up to five (5) Scholarships to its employees (or their immediate family members as defined on the Web site) who have been diagnosed with ADHD (the "Employee Scholarship").

### **Q: When will the award recipients be notified?**

**A:** Potential award recipients will be notified by telephone and certified mail in May 2016.

